

CANADA'S LARGEST HOTEL GETS LITTLIZED IN LITTLE CANADA

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(Toronto, March 2, 2023) – The Chelsea Hotel, Toronto is delighted to announce a new partnership with Toronto's newest attraction, and our neighbour, <u>Little Canada</u>. To commemorate the partnership, we're thrilled to share that we have a 'Little Chelsea Hotel' created as a key landmark within Little Canada's downtown core in *Little Toronto*.

Today, we celebrate the launch of 'Little Chelsea Hotel' with a ribbon cutting ceremony shared between Josef Ebner, Regional Vice President – Canada & Managing Director, Chelsea Hotel, Toronto and Jean-Louis Brenninkmeijer, Founder and Chief Visionary Officer of Little Canada. The launch will feature a miniature version of the ribbon cutting with a Littlized Josef and Jean-Louis.

"Partnerships, like this one with Little Canada, mean a lot to the hotel, but more importantly, they provide added value for our guests," says Ebner. "We encourage them to explore the city, so when we can offer a discount, it helps a lot!"

"We are thrilled to partner with the Chelsea Hotel as it further solidifies our presence in Toronto as a must-see travel destination in this great city," says Brenninkmeijer. "The team is eager to welcome the Chelsea Hotel into our little family by solidifying its place in Little Canada forever with an official 'Little Chelsea Hotel'."

The partnership doesn't stop there. It also includes participation in the hotel's Show Your Key and Save program as well as regular visits from their mascot Maurice during peak times over the year (March Break and Summer). Guests of the hotel are offered 20% off admission tickets to Little Canada with the "Show Your Key and Save" program by simply showing their Chelsea key at the check-in desk. More information can be found on the Chelsea Hotel, Toronto website.

About the Chelsea Hotel, Toronto

As Canada's largest hotel with 1,590 quest rooms, the Chelsea Hotel, Toronto, is centrally located and just steps from the city's best shopping districts, world-class theatres, vibrant nightlife and exciting attractions. A full-service urban resort, the Chelsea Hotel has room types to suit everyone and the hotel offers three restaurants, separate adult and family recreation areas and pools - including the "Corkscrew" - downtown Toronto's only indoor waterslide. As a premier family destination, the hotel offers a full range of services including the Family Fun Zone, Kid Centre and Club 33 Teen Lounge. The Chelsea Hotel, Toronto is an independent property as part of the Langham Hospitality Group's international portfolio of hotels and resorts. The Chelsea is proud to be honoured with the Accessible Tourism Award with the Travel Industry Association of Ontario and the Humanitarian Award with the Hotel Association of Canada. For more information about the Chelsea Hotel, Toronto, please visit www.chelseatoronto.com









About Little Canada

Immerse yourself in the wonder of Canada in miniature. Voted Ontario's #1 Attraction at the 2022 Ontario Choice Awards, Little Canada takes guests on a journey of discovery from the moment they enter. It's a unique experience celebrating Canada's beauty and the many diverse stories of the people who call it home. From captivating vistas to famous Canadian landmarks like the CN Tower and Niagara Falls, explore Canada under one roof right at Yonge and Dundas. Guests can join the growing population of Little Mes by getting themselves Littlized at the 3D scanning booth called the Littlization Station and then placed in the little world forever. It's a magical adventure for friends and family of all ages. For more information about Little Canada, visit www.littlecanada.ca.

